

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	8	("20020010757" "20040117259" "20040054589" "20040083133" "20030101271" "20030035139" "20040054588" "20050086309").pn.	US-PGPUB	OR	OFF	2010/11/22 10:07
L3	1663	705/14.73.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L4	8	((click adj2 url) click-url) near10 (propt\$3 characteristic \$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L5	214	tracking adj2 string	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L6	1	L5 same (propt\$3 characteristic\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L7	173	L5 and (propt\$3 characteristic \$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L8	126	L7 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L9	25	L5 and (ad advertis\$5)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07

L10	20	L9 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L11	19138	(ad advertis\$5) near20 (propt \$3 characteristic\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L12	114	L11 same (click adj2 (thru through))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L13	430	L11 same click	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L14	25	L13 same (location geolocation geo-location)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L15	1	L14 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L16	7	("5724424" "5794210" "5948061" "5901287" "5937390" "5959623" "5960409").pn.	USPAT	OR	OFF	2010/11/22 10:07
L17	1	L14 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L18	1	(ad advertisement) with click with encode with URL	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07

L19	1	(ad advertisement) with click same (encode with URL)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L20	328	(ad advertisement) with click with URL	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L21	105	L20 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L22	271	L20 and (type context topic concept) and (geolocation location (geographical adj (location locale)))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L23	88	L22 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L24	271	L20 and ((type context topic concept) and (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L25	259	(ad advertisement) near20 click near10 URL	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L26	213	L25 and ((type context topic concept) and (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L27	68	L26 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07

L28	108	L25 and ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L29	20	L28 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L30	8	L25 same ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L31	57	L25 same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L32	8	L31 same (geolocation location (geographical adj (location locale)))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L33	16	L31 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L34	57	(ad advertisement) near20 click near10 URL same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L35	0	(ad advertisement) with click with encode with URL same ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L36	1	(ad advertisement) with click with encode with URL and ((type context topic concept) same (geolocation location (geographical adj (location locale))))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07

L37	469	(url link hyperlink) with (encode query post) with (ad advertisement)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L38	86	L37 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L39	104	(url link hyperlink) with (encode query post) with (ad advertisement) same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L40	29	L39 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L41	302	(url link hyperlink) with (encode query post) with (ad advertisement popup pop-up) same (type context topic concept)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L42	198	L41 not L39	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L43	24	L42 and (@ad<="20030124" @rlad<="20030124")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L44	2	((CHAD) near2 (LESTER)).INV.	US-PGPUB; USPAT	OR	OFF	2010/11/22 10:07
L45	26	((ERIC) near2 (VEACH)).INV.	US-PGPUB; USPAT	OR	OFF	2010/11/22 10:07

L46	50	(US-20050038900-\$ or US-20050055271-\$ or US-20090012863-\$ or US-20100094704-\$ or US-20060149623-\$ or US-20090313318-\$ or US-20060194572-\$ or US-20040059712-\$ or US-20050021397-\$ or US-20050050027-\$ or US-20050050097-\$ or US-20050071325-\$ or US-20050080772-\$ or US-20050114198-\$ or US-20050131762-\$ or US-20050228797-\$ or US-20070239530-\$ or US-20080097833-\$ or US-20080167924-\$ or US-20090132336-\$ or US-20100049602-\$ or US-20100076840-\$ or US-20100131350-\$ or US-20040044571-\$ or US-20050165615-\$ or US-20050216547-\$).did. or (US-20060229942-\$ or US-20070150353-\$ or US-20070265923-\$ or US-20080177596-\$ or US-20090248655-\$ or US-20040225566-\$ or US-20060015406-\$ or US-20080082400-\$).did. or (US-6314451-\$ or US-6317761-\$ or US-6466967-\$ or US-6006197-\$ or US-7346606-\$ or US-7346615-\$ or US-7349876-\$ or US-7523087-\$ or US-7647242-\$ or US-7668832-\$ or US-7680796-\$ or US-7707053-\$ or US-6023722-\$ or US-6102406-\$ or US-7028268-\$ or US-6012071-\$).did.	US-PGPUB; USPAT	OR	OFF	2010/11/22 10:07
L47	49	L46 and (click)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L48	38	L46 and (click same (topic content context concept))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07

L49	12318	709/224.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L50	383	705/14.41.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L51	1022	705/14.69.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07
L52	8709	709/217.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2010/11/22 10:07

**EAST Search History (Interference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L53	0	(encoding adj5 computer adj5 ad adj5 properties). clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L54	0	(encoded adj5 properties adj5 click).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L55	0	(topic adj5 concept adj5 associated adj5 page).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L56	2	(time adj5 ad adj5 served). clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L57	1	(identity adj5 server adj5 ad).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L58	0	(other adj5 properties adj5 click).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L59	1	(ad adj5 together adj5 click). clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L60	1	(encoded adj5 ad adj5 properties).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L61	1	(content adj5 rendering adj5 facility).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07
L62	1	(determining adj5 advertiser adj5 charge\$1).clm.	USPAT; UPAD	OR	OFF	2010/11/22 10:07

**11/22/2010 11:47:14 AM**

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